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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No. : 10/784,358 Confirmation No. 8814
Applicant : Vilcauskas, et al.
Filed : February 23, 2004
TC/A.U. : 3622
Examiner : Bekerman, Michael
Docket No. : 8096.0011
Customer No. : 00152
Title : POST-SESSION INTERNET ADVERTISING SYSTEM

**INFORMATION DISCLOSURE STATEMENT
IN ACCORDANCE WITH 37 CFR §1.98**

Mail Stop Amendment
Commissioner for Patents
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Dear Sir:

Applicants submit herewith four sheets of Form PTO-1449 (Modified) listing the patents and non-patent publications of which Applicants are aware and which Applicants desire to have considered by the Patent Office in accordance with 37 CFR §1.97. In accordance with 37 CFR §1.97(c)(2), this Information Disclosure Statement is being submitted after the mailing date of a first Office Action on the merits of the above-identified application. Accordingly, enclosed is the required fee of \$180.

In accordance with 37 CFR §1.97(h), the filing of this Information Disclosure Statement will not be regarded as an admission that any patent or publication or combination of patents referred to herein is, or is considered to be, material to patentability under 37 CFR §1.56(b) unless specifically designated as such.

09/04/2007 SSESHE1 00000031 10784358

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The Examiner is requested to initial Form PTO-1449 and return an acknowledgment copy to the Applicant to confirm that the listed references were received and considered.

The person making this statement is the attorney who signs below on the basis of the information supplied by the inventor and the information in his file.

Respectfully submitted,

CHERNOFF, VILHAUER, McCLUNG & STENZEL

By: _____

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Dated: August 30, 2007

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service, as first class mail, postage prepaid, in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1415, Washington, D.C. 20231, on August 30, 2007.

Dated: August 30, 2007

Kevin L. Russell



Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet

of

Complete if Known

Application Number	10/784,358
Filing Date	February 23, 2004
First Named Inventor	Vilcauskas et al.
Art Unit	3622
Examiner Name	Bekerman, Michael
Attorney Docket Number	8096.0011

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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NON PATENT LITERATURE DOCUMENTS			
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
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Examiner Signature		Date Considered	
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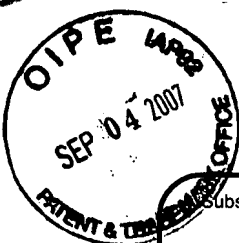
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Art Unit	3622
Examiner Name	Bekerman, Michael
Attorney Docket Number	8096.0011

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		Number - Kind Code ² (if known)			
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NON PATENT LITERATURE DOCUMENTS

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